

Communications kit:

Get Ahead Of It: New webinar series launched for Queensland Farmers

Rural Financial Counselling Service Southern Queensland (RFCSSQ) has today announced a free monthly webinar series designed for farmers to get ahead of emerging local and global challenges on the land and be better prepared for the future.

The Get Ahead Of It webinar series will offer practical, up to the minute information and guidance to primary producers, delivered by trusted experts including local Rural Financial Counsellors (RFCs).

Get Ahead of It aims to help primary producers to do exactly that. To give them the confidence to seek the help that is available before financial, business or personal pressures risks becoming a significant crisis.

This communications kit is designed to help stakeholders share information about RFCS Southern Queensland's services. You can use this content to promote our support services through newsletters, social media and other communication channels. Simply copy and paste the text, tailoring it to suit your audience.

Thank you for helping us reach those who need support during this time.

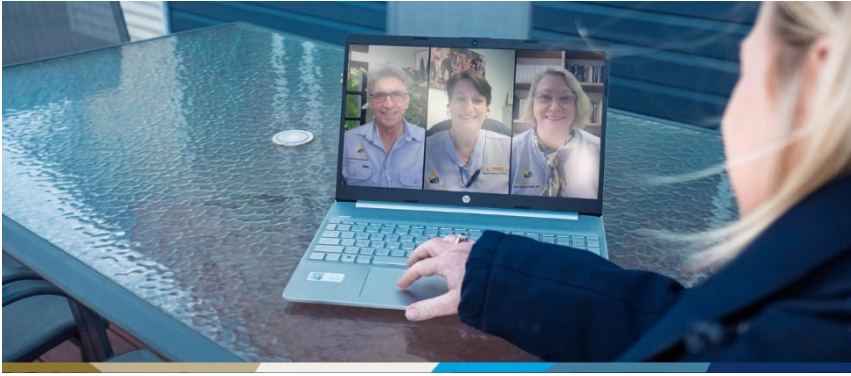
Media Release

Read the full media release online at rfcssq.org.au/media-releases

In this kit

- Media Release
- Newsletter content
- Social media content

Newsletter content



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Title: Get Ahead Of It: New webinar series launched for Queensland Farmers

As a farmer, you work hard all year. But is that effort showing up in your financials? With so much to manage, it's easy for hidden financial blind spots to hurt your bottom line. Catch them early with a free webinar from the Rural Financial Counselling Service Southern Queensland. See the blind spots and get ahead of it.

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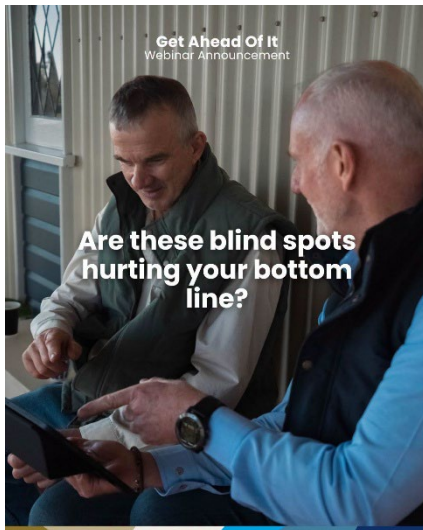
Get Ahead of It aims to help primary producers to do exactly that. To give them the confidence to seek the help that is available before financial, business or personal pressures risks becoming a significant crisis.

The first webinar is scheduled for 16 July 2026 at midday and will focus on Financial Blind Spots: The things producers often miss until it is too late.

RFC Warren Ryan will present the opening webinar. The webinar will also feature RFCS Kim Corfield and Kath Clarke.

To register for the webinar, visit www.getaheadofit.org.au

Social media content



[Download image](#)

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WHEN: Thursday 16 July 2026

TIME: 12pm

TOPIC: Financial Blind Spots: The things producers often miss until it is too late

REGISTER for free at: www.getaheadofit.org.au

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MEDIA RELEASE



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Get Ahead Of It:

New webinar series launched for Queensland Farmers

For immediate release

09 July 2026

Rural Financial Counselling Service Southern Queensland (RFCSSQ) has today announced a free monthly webinar series designed for farmers to get ahead of emerging local and global challenges on the land and be better prepared for the future.

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Get Ahead of It aims to help primary producers to do exactly that. To give them the confidence to seek the help that is available before financial, business or personal pressures risks becoming a significant crisis.

The webinar series will feature topical issues each month and invite industry experts to deliver practical tips and tools about ways to combat emerging challenges and opportunities. Participants will be able to watch either live or on demand, with interactive Q&A sessions during the live broadcasts.

Business and Rural Solutions Chief Executive Officer Ross Leggett said the webinar series will be practical, primary producer friendly.

“We know from our people on the ground that we need to find new and practical ways to share information and connect with people on the land to match their busy lives.

“Our dedicated team of RFCs have a proud history of supporting producers across Southern Queensland. They have spoken to farmers, and this lunchtime webinar series is a welcome announcement for time poor primary producers.

“The *Get Ahead of It* webinar series will reinforce that our RFCs are a trusted source of information in their communities offering easy to access, confidential and impartial support that fosters trust and conversations beyond each monthly webinar.

“I encourage our primary producers and rural small businesses to get involved and register for the webinars. Being on the front foot and taking steps early can make a real difference to farmers, their business, their health and their livelihoods.

“Our *Get Ahead Of It* series will also feature highlights across our social media platforms so I encourage rural and regional communities to share this content with someone who may just need a prompt to learn more about ways we are here to help.

“We have RFCs already established in 34 local government areas in Southern Queensland and this webinar series will deepen our engagement with primary producers and provide another way in for farmers seeking support - without any judgement whatsoever.”

Hosted by RFC Warren Ryan and with RFC Kath Clarke and Rural Program Manager Kim Corfield as guests, the first webinar will focus on *Financial Blind Spots: The things producers often miss until it is too late*.

Register for the webinar, visit www.getaheadofit.org.au. ENDS.



MEDIA RELEASE



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About Business & Rural Solutions Queensland

Business & Rural Solutions (BRS) t/a Rural Financial Counselling Service Southern Queensland is a leading not-for-profit organisation focused on being the preferred provider of valuable support to rural and small businesses and their communities. Commencing in 1999, we have continuously partnered with local, state and federal government and philanthropic bodies to undertake proactive service delivery that empowers the rural and small business sectors.

Business & Rural Solutions (BRS) owns and manages the programs of its primary brands, including RFCS Southern Queensland, Small Business Financial Counselling Service Southern Queensland (SBFCSSQ), and Rural Solutions Queensland (RSQ).

These services are jointly funded by the Australian and Queensland governments.

About Rural Financial Counsellor and webinar host, Warren Ryan

Warren is a Rural Financial Counsellor based in Warwick. He supports primary producers in Southern Downs, Scenic Rim and surrounding areas. Warren has a strong background in banking and business and his easy-going nature makes him a great fit to assist the farming community in meeting their ever-changing needs and challenges. Read more [here](#).

About Rural Financial Counsellor and webinar guest, Kath Clarke

Kath is a Rural Financial Counsellor based in Bundaberg. She supports primary producers in Gladstone, Bundaberg and surrounding areas. After working within the banking sector for a number of years as a personal lender and then moving into bookkeeping and financial management for rural business, Kath has first-hand knowledge of the issues facing primary producers. Encouraging financial literacy and embracing technology to streamline business processes is one area that Kath specialises. Read more [here](#).

About Rural Program Manager and webinar guest, Kim Corfield

Kim is the Rural Financial Counselling Service's Rural Program Manager, based in Biggenden. She supports Wide Bay Burnett primary producers in North Burnett, Wide Bay and surrounding areas. Kim joined the RFCS Southern Queensland in 2007. She supports grazing, cropping, sugar cane, timber harvesters, citrus and small crop farmers to improve their understanding of their financial position and navigate out of challenging circumstances. Read more [here](#).

Image	Caption
	Caption: 'Get Ahead Of It' with the latest, free rural-focussed webinar from RFCS. Credit: Business & Rural Solutions Download: High resolution photo here

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